

AFDI Case Study-Oriented Blended Learning Program on Financing Infrastructures: Public-Private Partnerships (PPP) Model

Co-Sponsors:

The World Bank

Asia-Pacific Finance and Development Institute

GDLN Affiliates



■ Why Blended Learning?

With the rapid development of new technologies, *the Asia-Pacific Finance and Development Institute (AFDI)* plans to explore an innovative way of Blended Learning, combining *Mobile Learning* with *Videoconferencing Seminars* and *Face-to-Face Learning*, to promote more flexible, interactive and sustainable knowledge sharing and experience exchange among thousands of peers and practitioners around the world.

● AFDI Mobile Learning Community



WeChat App is a new and powerful mobile communication tool to connect the users around the world. It supports sending voice, video, photo and text messages. You can also do group chats, and find new friends nearby to talk to. WeChat works on iOS, Android, Windows Phone, and BlackBerry devices. It's free to download, install and use WeChat.

With Wechat, AFDI will establish a “*Mobile Learning Community*” as a timely and flexible information exchange platform to share experience and resources among peers and practitioners around the world. (The QR Code of this Wechat group will be sent out in late May)

● GDLN Videoconference

In addition to “*AFDI Mobile Learning Community*”, AFDI will explore to launch a series of *Case Study-Orientated Videoconferencing Seminars* on Financing Infrastructures: Public-Private Partnerships (PPP) Model in 2015 in collaboration with the World Bank and other GDLN affiliates.

● Face-to-Face Learning

Participants who actively attend the AFDI Mobile Learning Community and GDLN Videoconferencing Seminars and finish assignment and country report with a good quality will have the opportunity to attend the *Face-to-Face Learning Programs* on relevant topics in Shanghai, China.

■ **Background**

Development in infrastructure has become one of the most pressing challenges for accelerating economic development and social progress, especially in Asia-Pacific countries. As globalism and regionalism ensues, tremendous private capital can be tapped for infrastructure projects. PPP has become an important mechanism for responding to the challenges of infrastructure development. PPP offers a viable alternative to traditional procurement methods to support infrastructure development. PPP expands public infrastructure supply, improves service quality, maximizes the use of private sector capital and know-how, lowers lifecycle costing of a project and alleviates budget constraints through sharing of risks and responsibilities.

APEC is an important platform for economic cooperation in the Asia-Pacific region. Cooperation on infrastructure investment and financing has been identified as an important policy theme for the APEC Finance Ministers' Meeting (FMM) in 2014. In recent years, China witnessed a rapid growth in infrastructure provision. At the same time, the government also feels a tremendous financial pressure. Therefore, the Chinese government put forward many measures to promote the development of private investment, especially in infrastructure field. The government is now promoting the PPP model in infrastructure financing, which is conducive to promote the further reform of China and the efficiency of economic development.

The Asia-Pacific Finance and Development Institute (AFDI) is established by the Chinese government aiming to strengthen institutional capacity building in the areas of finance and development for the developing economies in the Asia-Pacific region.

■ **Objective**

In order to summarize and share experience on “PPP model”, AFDI plans to launch a Case Study-Oriented Blended Learning Program on this topic in 2015 in collaboration with the World Bank and other GDLN affiliates to tap the opportunities and challenges for the Newly-Emerged Economies.

■ **Target audience**

- Government officials in charge of PPP infrastructure projects.
- Representatives from civil society, academia, and private sector.
- Staff from the financial and development agencies.

■ **Seminar schedule** (14:00 – 16:00, Beijing Time)

	Dates & Time	Topic	Resource persons
Case Study Preview	30th May – 3rd June	Preview case study materials, join “AFDI Mobile Learning Community” on Wechat App.	
VC Seminar 1	4th June	Public-Private Partnerships (PPP): Introduction and Framework	
	14:00-14:45	Session 1. Public-Private Partnerships (PPP): Introduction and Framework <i>Session Objectives: To give an overview of the PPP model.</i> <ul style="list-style-type: none"> • The Need for PPP in Infrastructure Development and Financing. • How to build a rational PPP structure. • How to analyze the finance structure and risk allocation. 	Speaker: Dr. Victor Chuan Chen Professor, Business School, Sichuan University; Consultant, World Bank PPIAF; Member, WEF GAC on Infrastructure
	14:45-15:05	Interaction and Discussion (Q&A)	
	15:05-15:25	Session 2. Discussant: The Role of Government in PPP Process <i>Session Objectives: To demonstrate why and how the public sector can help develop, invest, and manage/operate infrastructure facilities.</i>	Speaker: Dr. Victor Chuan Chen
	15:25-15:40	Interaction and Discussion (Q&A)	
	15:40-16:10	Session 3. Public-Private Partnerships (PPP) in China & Case Guideline <i>Session Objectives: To provide an overview of PPP in China and give a guideline on case study.</i> <ul style="list-style-type: none"> • To share information drawn from cases of successes and failures in China. • To give a guideline on case study (homework). 	Speaker: Dr. Chen Li Senior Economist & Deputy Director, Urban Economic Development and Construction Division, Shanghai Municipal Finance Bureau
	16:10-16:40	Session 4. Local Discussion: Case Study <i>Session Objectives: After the video conference, Local Facilitator helps to organize the participants to discuss the distributed Cases according to the Case Guidelines.</i>	Local Facilitator
Case Study & Discussion	4th June – 24th June	Case Study Assignments and Discussion (F2F & Wechat App)	
VC Seminar 2	25th June	Case Study / Discussion	

	14:00-14:30	Session 1. Case Study on Public-Private Partnership in Korea <i>Session Objectives: To provide an overview of PPP in Korea and share information drawn from cases of successes and failures.</i>	Speaker: TBD
	14:30-14:45	Interaction and Discussion (Q&A)	
	14:45-15:15	Session 2. Case Study on Public-Private Partnership in Vietnam <i>Session Objectives: To provide an overview of PPP in Vietnam and share information drawn from cases of successes and failures.</i>	Speaker: TBD
	15:15-15:30	Interaction and Discussion (Q&A)	
	15:30-15:50	Session 3. Discussant: Case Study on the Active Utilization of Private Resources <i>Session Objectives: To demonstrate why and how the private sector can help develop, invest, and manage/operate infrastructure facilities.</i>	Speaker: TBD
	15:50-16:00	Interaction and Discussion (Q&A)	
	16:00-16:30	Session 4. Case Study/Paper Submission <i>Session Objectives: After the video conference, Local Facilitator helps to organize the participants to continue the discussion of distributed Cases and require the participants to submit the paper.</i>	Local Facilitator
Case Study & Paper work	25th June – 15th July	Paper writing and presentation preparation (F2F & Wechat App)	
VC Seminar 3	16th July	Presentation / Discussion / Wrap up	
	14:00-15:20	Session 1. Country (Group) Report <i>Session Objectives: According to the case and guidelines provided, each group (countries) will be asked to report the result of case discussion. Combined with the study content of the PPP, each group can analyze the feasibility of PPP in their countries and find out the problems that need pay more attention.</i>	Speaker1: Speaker2: Speaker3: Speaker4:
	15:20-15:50	Session 2. Case Comment <i>Session Objectives: The expert gives a comment to each country's report and put forward further suggestions.</i>	Speaker: Dr. Victor Chuan Chen
	15:50-16:00	Wrap up	
Sustainable Community & F2F Learning	After 16th July	Sustainable Mobile Learning Community via Wechat App & Face-to-Face Learning Program in the second half of 2015 in Shanghai.	

■ Reward for GDLN Affiliates' Coordination

In order to properly identify the most appropriate applicants for our programs, we are requesting each GDLN Affiliate's kind cooperation in recruiting qualified participants to attend the program activities. It's very important to the program's effectiveness that participants have relevant work experiences and expertise. Participants who work in related fields such as government departments or research institutions and successfully complete all the phases including mobile learning community participation, videoconferencing seminars, discussions and assignments will be eligible to be invited and funded to attend a five-day face-to-face learning program in Shanghai, China in the second half of 2015 (probably in November or December).

We prefer that the programs are offered *free of charge* to participants. That being the case, and in recognition of the administrative costs and efforts that each participating site might incur, we would like to offer **\$1200** to the first 10 sites that have secured **25** or more qualified participants to attend this blended learning program on Financing Infrastructures: Public-Private Partnerships (PPP) Model. Participating sites with **10-24** participants will be provided with **\$800**. Each participating sites should collect application forms and hand over all the required documents (including application form, CV and proof of employment) to AFDI before 1st June.

Each DLC is requested to organize a **30-minute** local discussion after the first two videoconference seminars, and present its summary for around 15 minutes in the third seminar. Individual participants are also welcome to the presentation.

■ Contact

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